

## BILSTER BERG. The Driving Force.

For your business. For your brand. For your success.



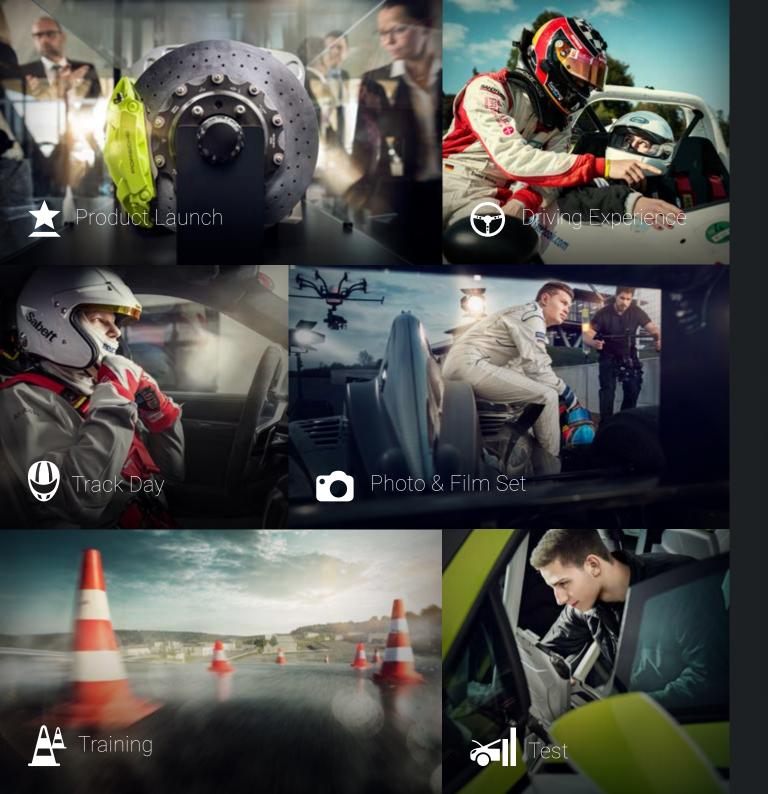
#### Dear Auto Enthusiasts

An entrepreneurial spirit and a fascination with cars are part of our DNA. Our motivation is to share our enthusiasm for automobiles in a unique way. We envision ourselves as a partner to the automobile industry and offer our clients and guests the perfect setting to experience their brands.

As a stage for your products. As an arena for stimulating and challenging driving experiences. As a catalyst for successful business. Welcome to BILSTER BERG.

Yours,

Hans-Jürgen von Glasenapp, Managing Director



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Offers

## Join us at the starting point.

Our exceptional, modern facility offers the ideal setting for product launches, tests and training events. The topography of BILSTER BERG is made for adrenalin-charged driving experiences.

For film and photo projects in the automotive sector, BILSTER BERG offers the perfect backdrop.

## Experience your brand.

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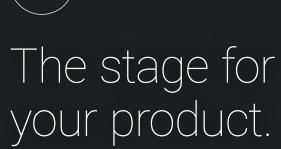
4.2 km long, 19 curves, 26 % descent gradients – and your brand right in the middle. The topography of BILSTER BERG is ideal to enable extraordinary driving experiences. Give your business partners, customers and staff unique impressions of your brand and create an individual automotive experience.





roduct Launch





The stylishly contemporary resort offers a perfect stage, not only for automobile manufacturers, importers and suppliers, but also for non-automotive manufacturers and service suppliers. Use BILSTER BERG to create an exclusive presentation of your products designed for a select public.



## This is where your data counts.

Secluded. Secure. Sophisticated. And above all, outstandingly equipped. These are the attributes that make BILSTER BERG a compelling test track for your promotions. The topography and track configuration allow realistic test scenarios for almost all vehicle components. For your test drive. To develop your driving skills. For safety systems, tires, brakes and numerous other valuable tests.







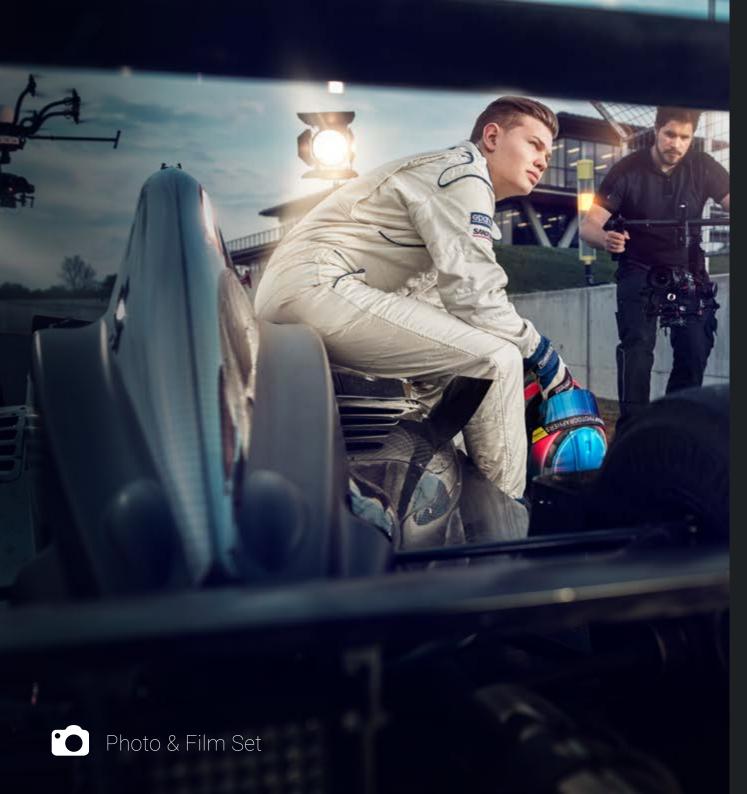
## The pleasure of driving redefined.

Ladys and Gentlemen, please start your engines. Come to the starting line of a race track that combines the challenges of the most demanding tracks in the world with the highest of safety standards. A track that raises driving pleasure to a new level. 

# Be prepared for emergencies.

Steer the attention of your target group to the physics of driving. The challenging layouts of the race track, dynamic area and off-road parcours provide supreme conditions for your individual drivers training – In a private and stimulating environment.







# Promote with emotions.

BILSTER BERG is the perfect photo and film set for the automotive industry and also for products not directly related to race tracks and co. With its contemporary architecture and a beautiful location in the middle of the Teutoburg Forest, BILSTER BERG offers the perfect backdrop. Whether using the racing facilities or not, there will not be any distractions and, most of all, no unwanted onlookers. **F**o



#### Impressions

With its modern infrastructure, remarkable race track and excellent gastronomy, BILSTER BERG offers unique possiblilities. Learn more about your next event and follow us at:

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Ostschleifenterrasse. Right next to the track. More...



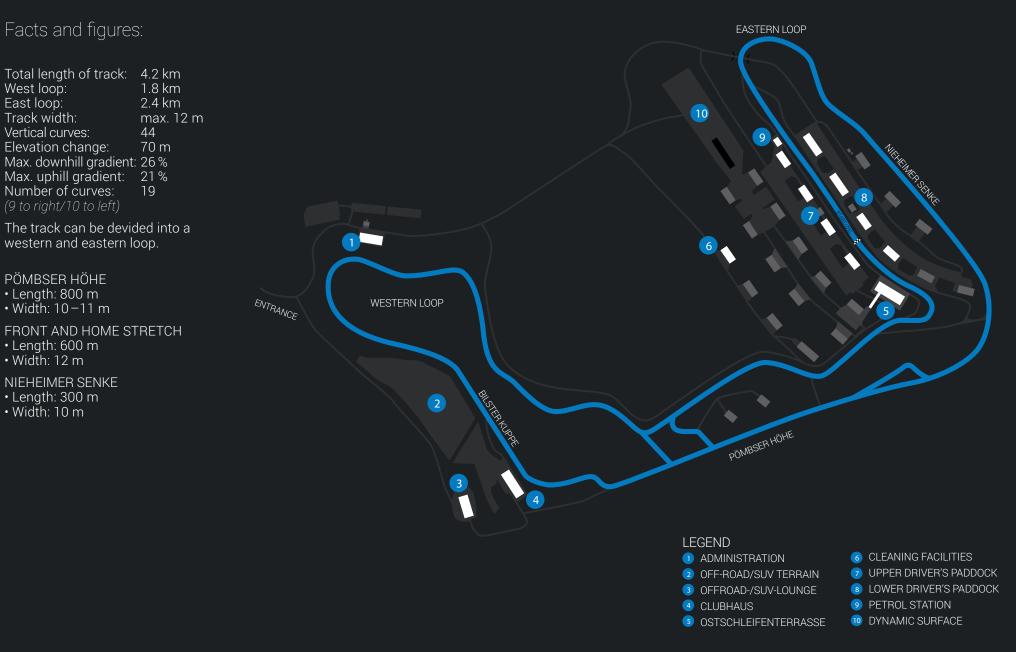


Off-road. Adventures at the slopes More...

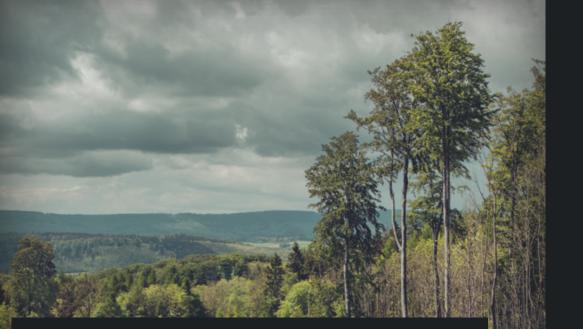


Dynamics. Experiences you will never forget. More... Club house. Get together in a unique atmosphere.. More... **9**9

## An overview of BILSTER BERG



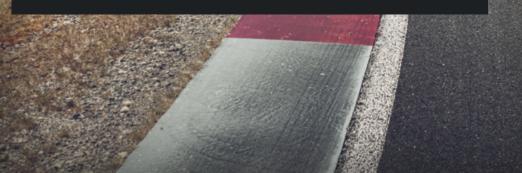
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## Visit or contact us:

www.driving-business.de

Vereinbaren Sie einen Termin mit uns: T +49 5253 973 90 00 E info@bilster-berg.de



### Where to find us

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