

PRESS RELEASE

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Economy and environmental protection in harmony

As a business company, Bilster Berg Drive Resort GmbH und Co. KG has made the protection and preservation of the natural habitats around the BILSTER BERG its guiding principle. In doing so, it pursues the goal of working in harmony with the latest environmental and technological standards. The circuit has set itself further goals for the future.

Since 2013, the BILSTER BERG has been a permanent feature of the region in the Teutoburg Forest as one of the most challenging circuits in Central Europe. Whether classic test and presentation events by major car manufacturers, driving safety training or drive-in cinema, the site of the former ammunition depot hosts a wide range of automotive events every year.



BILSTER BERG Overview

Comprehensive environmental management system

From the very beginning, a certified environmental management system, in short EMS, was established at the BILSTER BERG, through which it is committed to sustainable environmental protection. Thanks to the EMS, all legal requirements and guidelines can be better implemented and monitored. This includes, for example, the compensation of CO² emissions caused by the driving activities at the BILSTER BERG or the permanent undercutting of the noise quota.

When procuring raw and auxiliary materials, ecological criteria are observed as far as possible and preference is given to suppliers who place a similarly high value on environmental protection. "We have also created 100 hectares of ecological compensation areas for flora and fauna. Despite the events on the route, we have succeeded in preserving endangered animal and plant species, further increasing their populations and carrying out economic activities in harmony with nature," explains Hans-Jürgen von Glasenapp, Managing Director at BILSTER BERG. Once a year, an independent environmental auditor checks that all measures and specifications are being complied with.

Current environmental developments

Currently, BILSTER BERG is following the transformation processes in the automotive industry and is therefore investing in improving the infrastructure. The first charging facilities for electric vehicles are already available and are to be expanded further. BILSTER BERG also has its sights set on the topic of eFuels. The types of vehicle drive are becoming more and more diverse and the team around the BILSTER BERG wants to adapt to this. At the same time, the topic of regenerative energy and a healthy energy mix should not be ignored. Renewable energy is already being used on the BILSTER BERG thanks to a wind turbine that has been in operation for years. Currently, the planning and implementation of the installation of photovoltaic systems with a total output of 1.5 megawatts on about 20 roofs of the old ammunition halls is underway. These should then be able to generate even more regenerative energy.



BILSTER BERG wind turbines

As soon as the photovoltaic systems are installed, it will be examined whether the option of CO₂ compensation can be offered for the events at the BILSTER BERG. The purchase of certificates will then be used to support local environmental and nature projects.

"Environmental protection is an important corporate goal in our company. The ambition to protect the environment is an obligation for our company towards our customers, business partners, our fellow human beings and future generations," explains von Glasenapp. And due to the multitude of balancing activities, which we would like to expand even further in the future, this also represents absolutely no contradiction to our work as a test and presentation track."



BILSTER BERG Managing Director Hans-Jürgen von Glasenapp

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About BILSTER BERG

Built on an ammunition depot of the NATO Rhine Army in Bad Driburg, approximately 200 km west of Cologne, BILSTER BERG opened on June 1, 2013. After a planning period of 7 years, this was the first time in 80 years that a new track started operating in Germany. Formula 1 architect Hermann Tilke and the German rally legend Walter Röhrl were significantly involved in the planning and construction. However, BILSTER BERG was not primarily designed for use as a racetrack. Car manufacturers often rent BILSTER BERG as a test and presentation track. Due to the white label principle of the track, it is also often used for product presentations and by film crews.

Part of BILSTER BERG is also an Off-Road Course, a Clubhaus, the restaurant TURN ONE as well as a Dynamic Area offering possibilities for wet-track testing for example. The project cost 34 million euros and was fully privately financed by 180 shareholders.

All shareholders have the opportunity to drive on the track themselves on selected dates.

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