

PRESS RELEASE

March 11, 2020

BILSTER BERG drives forward with renewable electricity

Since 2013, BILSTER BERG has established itself as one of the most ambitious circuits in Central Europe, closely connected to the German region of Teutoburger Forest. Whether classic test and presentation events of big car manufacturers, track runs or drive-in cinema – 25 permanent employees and a number of external service providers plan, organize and execute numerous events each year.

In addition to economic success, BILSTER BERG aims to work in alignment with the latest environmental and technology standards. In this interview, Hans-Jürgen von Glasenapp, the CEO of BILSTER BERG, talks about their implementation and what more to expect from BILSTER BERG in 2020.

Mr. von Glasenapp, the automotive industry and motorsport strive to reduce CO2-emissions and to offset climate change. Which measures are you putting in place at BILSTER BERG?

It is very important for us to work in harmony with the environment. Therefore, we have decided from the beginning to install an Environmental Management System (EMS). Thanks to the EMS, we are able to implement and monitor all legal requirements and guidelines in a better way. This includes for example the compensation of 50% of CO2 emissions caused by all driving activities at BILSTER BERG, or continuously achieving a lower sound quota than what is legally permitted. During track action, we constantly check the sound quota with precise monitoring. In addition, we have created 100 hectare of ecological compensation areas for both flora and fauna. Once a year, an independent Environmental Auditor verifies that we comply with all requirements.

How do cattle, bees and many other animals as well as rare plants fit in with the track action at BILSTER BERG?

Ecology has been an important part of our project right from the start, and we wanted to compensate as much as possible the interference with nature - which the restructuring of BILSTER BERG entailed nevertheless. To harmonize ecology with economy is very important to us.

A lot of rare birds, like the Eurasian Hobby, the Grey-headed Woodpecker or the European Nightjar live at BILSTER BERG, as do a lot of different amphibians and bats. The crested newt, for example, which was already extinct, was re-introduced into a specially created pond and is developing very well.

And an orchid meadow with rare plants flourishes in an area every year that would have been replaced by grasses and bushes without our Environmental Protection Officer and his 9 co-workers.

Furthermore, we have our own herd of Galloway cattle, grazing on the ecological compensation areas, and straight next to our orchid meadow there are several bee hives. The bees help with the pollination of the plants and on top of that produce delicious honey.

I think that without a doubt and notwithstanding all track activity, we have been able to successfully protect endangered species of both flora and fauna alike at the BILSTER BERG and to further increase their numbers while carrying out economic activities.

Will there be further technical innovations at BILSTER BERG this year?

BILSTER BERG is following the current transformation process of the automotive industry with great interest. Since there will be many changes in this area in the near future, we are also investing in the improvement of our infrastructure. We are currently planning to install an initial photovoltaic system with around 750 kilowatts by the middle of the year. Further facilities with up to two megawatts of power are expected to follow until 2021.

New drive technologies, like electric and hydrogen power units, will need a lot of energy. Therefore, we are already preparing for the future. With the help of windmills as well as the planned photovoltaic systems we will be able to produce 100% regenerative energy ourselves.

Which events are you planning for 2020?

This year, numerous vehicle presentations by major car manufacturers, on-track vehicle tests as well as tests on the Off-Road Course and several track days will take place at BILSTER BERG.

In addition, there will be a number of events for the public, like a drive-in cinema, visitor days at the beginning and end of the season as well as many gastronomic events in our restaurant TURN ONE.

- ends -



Pictures: <https://1drv.ms/u/s!AjW9Dfe3cfMPgzFPKwQLM7WRW3WN?e=AWpGHm>

Free to use for editorial purposes, copyright BILSTER BERG.

About BILSTER BERG

Built on an ammunition depot of the NATO Rhine Army in Bad Driburg, approximately 200 km west of Cologne, BILSTER BERG opened on June 1, 2013. After a planning period of 7 years, this was the first time in 80 years that a new track started operating in Germany. Formula 1 architect Hermann Tilke and the German rally legend Walter Röhrl were significantly involved in the planning and construction. However, BILSTER BERG was not primarily designed for use as a racetrack. Car manufacturers often rent BILSTER BERG as a test and presentation track. Due to the white label principle of the track, it is also often used for product presentations and by film crews.

Part of BILSTER BERG is also an Off-Road Course, a Clubhaus, the restaurant TURN ONE as well as a Dynamic Area offering possibilities for wet-track testing for example. The project cost 34 million euros and was fully privately financed by 180 shareholders.

All shareholders have the opportunity to drive on the track themselves on selected dates.

Your contact

Katharina Hofmann

Marketing & Event Management

P +49 5253 973 90 20

F +49 5253 973 90 22

E Katharina.Hofmann@bilster-berg.de

Bilster Berg Drive Resort GmbH & Co. KG, Bilster Berg 1, 33014 Bad Driburg www.bilster-berg.de